

APPENDICES



CANTON *Leisure Services*
Creating Community
Through People, Parks and Programs



APPENDIX A

Focus Group Agenda



CANTON *Leisure Services*
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CANTON LEISURE SERVICES MASTER PLAN FOCUS GROUP AGENDA

Your input is needed. Canton is embarking on the development of a five year master plan for the Leisure Services Department. There are many components of the plan:

- | | |
|----------------------|---|
| Cultural Arts | Guide the newly formed Cultural Commission to help define the future of the arts in the Canton Community. |
| Open Space | Provide input into the development of the new parks, trails and greenway. (walking and bike paths) |
| Facilities | Evaluate existing facilities and identify potential new facilities. |
| Recreation | Aquatics, Senior Adults, Health and Wellness, Special Events, Sports, Teens and Enrichment Programs. |

There will be a series of focus groups seeking community input. There will be a focus group for each topic at each session.

Thursday, June 10: 6:30 - 7:30 p.m. or 7:45 - 8:45 p.m.

Summit on the Park, 46000 Summit Parkway, Canton

Saturday, June 12: 9:30 - 10:30 a.m. or 10:45 - 11:45 a.m.

Human Services Center in Cherry Hill Village, 50430 School House Road, Canton

Thursday, July 22: 6:30 - 7:30 p.m. or 7:45 - 8:45 p.m.

Summit on the Park, 46000 Summit Parkway, Canton

Saturday, July 31: 9:30 - 10:30 a.m. or 10:45 - 11:45 a.m.

Summit on the Park, 46000 Summit Parkway, Canton

Your participation will help develop a plan that represents the Canton community. Please call 394-5462 to r.s.v.p. or for additional information.



CANTON LEISURE SERVICE FOCUS GROUP QUESTIONS

PARKS, OPEN SPACE AND TRAILS

1. Which Canton parks do you use? How do you use them? If you don't use our parks, why? (use chart)
2. Please let us know what you think about the maintenance of the parks?
3. Are there any amenities that should be added to each park. (use the pre-done flip chart)
4. What other parks do you visit?
5. What is your definition of open space? Do you value open space?
6. Please tell us what you think about private sponsorship of facilities? ie..ABC Widget Company Pavilion?
7. Is a trail system for walking, hiking, biking, in-line (any non-motorized activity) important? What value would a trail system bring?
8. What types of trails would you prefer i.e. asphalt, dirt, gravel/slag, wood chip
9. How do you feel about connectivity between trails? Would you like to see them connect to other communities? Would you like to see trails that actually go to a destination i.e. grocery store, bank, medical center?
10. Tell us what your priorities are for the next five years as it pertains to Parks, Open Space and Trails. (Make a comprehensive list and give everyone five (5) dots. Dots can be used any way you want...ie...five on one or one on five).

FACILITIES

1. Solicit user input on existing facilities – which facilities do you use (use chart). If you don't use the facilities, why not? How do you rate the facilities?
2. What amenities should be added to each facility. (use the pre-done flip chart)
3. How do you find out about the facilities in Canton?
4. What other facilities do you use? (ie...LifeTime, YMCA, Churches)
5. What value do you see in facilities for the Canton Community?
6. What new facilities and/or amenities would you like to see?
7. What percentage should each of these facilities be supported by tax dollars? (List facilities)
8. Tell us what your priorities are for the next five years as it pertains to Facilities. (Make a comprehensive list and give everyone five (5) dots. Dots can be used any way you want...ie...five on one or one on five).

RECREATION

1. What is Canton Leisure Services?
2. What is the value of recreation to you?
3. Tell us what you participate in. If you don't participate, why not?
4. How do you find out about Leisure Activities?
5. Do our programs/events meet the needs of the Canton Community.
6. What has prevented you from participating?
7. What percentage should each of these areas be supported by tax dollars? (List areas) Seniors, Special Events, Health/Wellness, Enrichment, Sports, Teens, TR, Aquatics
8. Please tell us what you think about private sponsorship of programs? ie..ABC Widget Company Concert Series.
9. Tell us what your priorities are for the next five years as it pertains to Recreation. (Make a comprehensive list and give everyone five (5) dots. Dots can be used any way you want...ie...five on one or one on five).

Cultural Arts

1. When you hear "cultural arts" what does that mean to you?
 - a. How so you define?
 - b. What types of activities/events do you think of?
 - c. Is your view positive or negative?
2. Given how you define it, what is your impression/evaluation of the current status of cultural arts in Canton?
 - a. Communities near Canton which we should emulate
 - b. Arts can be controversial and challenging
 - c. If cultural endeavor is successful, how will Canton be different in 3-5 years?
 - d. Multi Ethnic Festivals?
3. What would you like to see happen that would enhance the cultural arts in Canton for you and your family?
 - a. Where do you go for culture and art?



APPENDIX B

Canton Leisure Services Survey



CANTON *Leisure Services*
Creating Community
Through People, Parks and Programs



Canton Leisure Services Survey
CANTON TOWNSHIP DEPARTMENT OF LEISURE SERVICES

Canton Township is interested in gathering information from residents regarding their opinions about activities, facilities and services provided by the Department of Leisure Services. Your feedback will be used to help plan for the community. Please take a few minutes to fill out this survey and mail it back using the self-addressed, stamped envelope that is provided. THANK YOU!!

1. Below is a list of facilities, services or activities offered by the Department of Leisure Services. For each item listed below please indicate if you or someone in your family has participated in it over the past year. If you **HAVE** participated in the activity please rank it on a scale of 1-5, with 5 being the highest and 1 being the lowest. Please fill in the circles under your answer. **If you have not participated or used any of these, please skip to Question #2.**

<u>ITEM</u>	<u>PARTICIPATION</u>			<u>RATING OF OVERALL EXPERIENCE</u>				
	<i>Please fill in one circle</i>			<i>Please fill in one circle</i>				
	YES	NO	DON'T KNOW	Low 1	2	3	4	High 5
Pheasant Run Golf Club	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Village Theater	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Heritage Park	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Canton Softball Center	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Summit on the Park Fitness Center	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Summit on the Park Gymnasium	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Bartlett/Travis House	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Cherry Hill School	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Senior Citizen Programs	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Aquatic Programs	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Fellows Creek Golf Club	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Summit on the Park Banquet Center	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Independence Park	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Freedom Park	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Summit on the Park Aquatic Center	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Flodin Park	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Teen Programs	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Therapeutic Recreation	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Sports	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Other _____	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

Made possible with the support of the Michigan Council for Arts and Cultural Affairs, a partner agency of the National Endowment for the Arts.

Canton Leisure Services Survey

2. For each of the activities listed below, if you **DO NOT** participate in the activity please tell us why.

Please fill in all circles that apply

	Not Interested	Doesn't Meet Needs	Days/Times Not Convenient	Location	Cost	Didn't Know About Program
Pheasant Run Golf Club	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Village Theater	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Heritage Park	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Canton Softball Center	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Summit on the Park Fitness Ctr	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Summit on the Park Gymnasium	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Bartlett/Travis House	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Cherry Hill School	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Senior Citizen Programs	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Aquatic Programs	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Fellows Creek Golf Club	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Summit on the Park Banquet Ctr	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Independence Park	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Freedom Park	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Summit on the Park Aquatic Ctr	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Flodin Park	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Teen Programs	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Therapeutic Recreation	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Sports	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Other _____	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

3. Please tell us whether you agree or disagree that the services and facilities listed in the previous questions provide the following benefits for the community.

Please fill in one circle

	Strongly Disagree	Somewhat Disagree	Neither Agree nor Disagree	Somewhat Agree	Strongly Agree	Don't Know
Helps reduce crime	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Increases property values	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Improves health.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Makes Canton a more desirable place to live	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Strengthens families and the community	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

Canton Leisure Services Survey

4. What is the best way to let you know about activities and services offered by Canton Leisure Services? Please choose the best three of the choices listed below. Place a 1 next to your 1st choice, a 2 next to your 2nd, and a 3 next to your 3rd choice.

- | | |
|--|--|
| <input type="checkbox"/> Website | <input type="checkbox"/> Focus newsletter |
| <input type="checkbox"/> Canton community television | <input type="checkbox"/> Word of mouth |
| <input type="checkbox"/> Digital signs | <input type="checkbox"/> Newspaper |
| <input type="checkbox"/> Discover | <input type="checkbox"/> Other (specify) _____ |
| <input type="checkbox"/> E-Mail | |

5. Below is a list of facilities, some currently exist and some do not. Please rank in order of importance the facilities that would be of interest to you. Place a 1 next to the facility that is of most interest to you, followed by a 2 for the facility you would next be most interested in, a 3 for the facility you would be third most interested in seeing in your community, etc.

- | | |
|--|--|
| <input type="checkbox"/> Teen center | <input type="checkbox"/> Trails for cycling or walking |
| <input type="checkbox"/> Soccer field | <input type="checkbox"/> Senior center expansion |
| <input type="checkbox"/> Baseball/softball field | <input type="checkbox"/> Outdoor pool |
| <input type="checkbox"/> Community garden | <input type="checkbox"/> Additional Splash Park |
| <input type="checkbox"/> Dog park | <input type="checkbox"/> Football field |
| <input type="checkbox"/> LaCrosse field | <input type="checkbox"/> Cricket field |
| <input type="checkbox"/> Other (specify) _____ | |

6. Below is a list of special events that are offered in the community. Please indicate if you or someone in your family has ever attended each event, and if you **HAVE** attended also indicate if you would attend this event again in the future.

<u>EVENT</u>	<u>PARTICIPATION</u>			<u>FUTURE PARTICIPATION</u>		
	<i>Please fill in one circle</i>			<i>Please fill in one circle</i>		
	YES	NO	DON'T KNOW	YES	NO	DON'T KNOW
Liberty Fest	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Village Faire	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Octoberfest	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Big Chill	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Trick or Treat Parade	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Easter Extravaganza	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Fishing Derby	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Butterfly Ball	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Mother/Son Dance	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Tree Lighting	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Brunch with Santa	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Brunch with Easter Bunny	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

Canton Leisure Services Survey

7. Canton Leisure Services provides many facilities, services and activities (*listed below*) that are funded, in part, through general fund tax dollars.

Parks/Facilities

Pheasant Run Golf Club
 Heritage Park
 Independence Park
 Flodin Park
 Fellows Creek Golf Club
 Village Theater
 Teen programs
 Canton Softball Center
 Summit on the Park Community Center
 Bartlett/Travis House
 Cherry Hill School
 Freedom Park

Services

Senior Citizen Programs
 Teen Programs
 Aquatics/Swim Lessons
 Sports – Leagues and Instruction
 Health and Wellness Programs
 Concerts
 Day Camps
 Therapeutic Recreation Activities
 Special Events
 Art/Craft Classes
 Community Band/Chorus

Please indicate how much you feel Canton Leisure Services should receive in general tax support to provide the community the above services and facilities.

- \$1 to \$100 per household per year
 \$101 to \$200 per household per year
 \$201 to \$300 per household per year
 \$301 to \$400 per household per year
 Over \$400 per household per year
 Don't know
 Other _____

8. What does *cultural arts* mean to you? Please fill in all circles that apply.

- Music, dance, concerts
 Historical programs
 Performance art
 Visual art
 Other (specify) _____
 Don't know

9. What impact do you think *cultural arts* have on the Canton Community?
-
-

10. Which of the activities below would enhance your *cultural arts* experience in Canton? Please fill in all circles that apply.

- Plays/Drama
 Community music events
 Public art displays
 Performances throughout the community (i.e. concerts in neighborhood parks)
 Other (specify) _____
 Don't know

Canton Leisure Services Survey

11. Where do you typically go for cultural and art activities/performance? Please fill in all circles that apply.
- Ann Arbor
 - Detroit
 - Dearborn
 - Grand Rapids
 - Canton Township
 - Other (specify) _____
 - Don't Know
12. Is there any type of activity or service that should be offered by Canton Leisure Services that currently is not, and if so what would you be willing to pay for this activity or service?
- _____
- _____
- _____

Optional Information

The following questions are for demographic purposes only. We want to make sure that we talk to all types of families in the community. ***This information is optional but will provide us useful demographic information.***

13. Including yourself, how many adults 18 and over reside in your household? _____
 How many children from birth to 5 years old? _____
 How many children from 6 to 10 years old? _____
 How many children from 11 to 14 years old? _____
 How many children from 15 to 17 years old? _____
 How many people in the home are employed full-time? _____
14. What is your age?
Please fill in one circle
- 18 to 25
 - 26 to 34
 - 35 to 49
 - 50 to 60
 - 61 to 74
 - 75 and over
15. What is your primary race or ethnic origin?
Please fill in one circle
- White/ Caucasian
 - Black/ African-American
 - Latino/ Hispanic
 - American Indian/ Aleut/ Eskimo
 - Asian/ Pacific Islander
 - Arab/ Middle Eastern
 - Other (specify) _____
16. How long have you lived in Canton Township?
Please fill in one circle
- 0 to 5 years
 - 6 to 10 years
 - 11 to 15 years
 - 16 to 20 years
 - More than 20 years
 - Don't know
17. What was your family's total income for 2004?
Please fill in one circle
- Under \$15,000
 - \$15,000 to \$30,000
 - \$30,001 to \$45,000
 - \$45,001 to \$65,000
 - \$65,001 to \$85,000
 - Over \$85,000
 - Don't know

Canton Leisure Services Survey

Your input is important. We know how valuable your time is, and in grateful appreciation to you for returning the completed survey would like to offer you one of the following:

Please check the one incentive you would like to receive and complete the information below.

____ Two daily visit passes to Summit on the Park; or

____ One large bucket of balls at the Pheasant Run Driving Range; or

____ \$10 gift certificate towards a Leisure Services recreation program; or

____ \$10 gift certificate towards a Leisure Services sponsored performance at the Village Theater at Cherry Hill.

In order to receive the gift we will need your name and address. Please note that this information will remain confidential and is strictly for the purpose of providing the incentive.

Name _____

Address _____ City _____ Zip _____